

Course Syllabus

Course: Da'wa and communication

Program of study: Islamic Theology

Number of ECTS credits: 4

Status of course: Mandatory

Code of course: 205

Number of classes: 2+1

Academic year: 2021/2022

Semester: IV

Teacher: Dr. Sedat ISLAMI

Short description and Goal of course:

Da'wah and communication is the acquisition of key concepts of da'wah and communication, and the examination of the nature, the theory and effects of Islamic call and communication, and the assessment of ways of influencing the shaping of social, religious, cultural and civilization. Also this course will help students build, elevate and test their values in the communication of Islamic call, and stimulate critical thinking in order to discuss various controversial topics in the world of communication in relation to communication sciences. The module will primarily address the terms and issues that relate to the basics of Islamic call and media communication. The course's goals are gaining new knowledge and knowledge in the field of media communication as a technology and science that contains core concepts, definitions and research applications of our century's theories. The course is designed in such a way as to equip you with the theoretical and analytical part of the science of media and communication as well as scientific achievements in the world of communication. By combining lectures and assignments, you will understand the development of media across different stages of life and learn about communication methods and their importance in work and life. Lectures will focus on communication sciences and media science. Initially, we will know the notion of communication and its relation to semiology, then the means of communication, the importance of this science to human existence. Then the lecture will highlight the various communication theories and the importance of mass communication. Students will analyze different types of media including images, video on the Internet.

By learning and studying the subject "Communication Basics" the student may be able to:

1. Understand and define the basic concepts of da'wah and communication
2. Identify the major discerning terms: the notion of communication and da'wah, and their relevance to semiology, global communication, technological revolution, globalization, new world order, integration, various communication theories, and the importance of Islamic call and communication.
3. To develop the skills of collecting data and writing knowledge in writing.
4. Describes the world communication processes as well as the revival: technological, social, cultural, economic and cultural.
5. Designs and designs the potential objectives of global media communication processes, as well as the process of transforming or accommodating them with current global trends.
6. Understands and understands the coherence of developments and processes independently.
7. Analyze massive communication messages and how people, events and ideas are presented through them, especially in relation to producers and controllers of these messages

Instruction Methodology:

- Lectures will be divided into the lecture section, short papers and interactive parts Students will be invited to collect knowledge from additional literature for each learning unit.
- Stimulate students in interactive discussions, taking advantage of the most appropriate form of argumentation.
- The students will prepare seminars, semester works, based on the latest achievements in the field of science and subject matter.
- Make ideas and discuss ideas by defending or opposing the other's thinking with arguments that will be an added value that they are creative and active during the lectures..

Content of course:

First Week: Da'wah, Communication and Culture.

Second week: Communication, equal information and manipulation

Third Week: Language as Mass Communication and Symbol in a Comparative Perspective

Fourth Week: Role of da'wes the concept and importance of communication in public spaces

Fifth Week: Defining and Defining Islamic Communication

Sixth Week: Globalization and global communication

Week Seven: Mass Communication as a Public Space and Its Future

Eighth Week: Recapture / Test (Exam)

Ninth week: Islamic media, objectives and specifications

Tenth Week: Social Effects of Da'wah and Mass Communication

Eleventh Week: The role of da'wah and communication of pedagogical action in the formation of values

Twelfth Week: Media and Society

Thirteenth Week: Cultural Globalization and Global Communication in Contemporary Societies

Fourteenth Week: Social Changes as determinant of da'wah's development and communication

Fifteen week: Recapture / Test (Exam)

Criteria and components of evaluation:

Participation in the lecture 10%

Seminar work 20%

First Exam 30%

Final exam 40%

Total 100%

Literaturaobliguese:

1. Muhammed Ebu-l-Fet'h Bejanuni, **El-med'hal ila Ilmi ed-Daveti – dirasetun menhexhijjetun shamiletun li tarihi ed-Daveti ve usuliha ve menahixhiha ve esalibiha ve evsailiha ve mushkilatiha fi dav'i en-nakli ve el-akli**, (Damask: Muessesetu err-Risale, ed. 3, 2011).
2. Ibrahim Nurejn Ibrahim, *Fikhu ed-daveti ila Allahi teala*, (Rijad: Mektebetu err-rushd, 2008).
3. Sherif Hamdan Raxhih el-Mehdi el-Hexhari, *Kavaidu ed-daveti el-islamijje*, (Medine Munevvere: botim privat, 1995 h.).
4. Muhammed b. Sa'd Bukneh esh-Shehrani, *Ilmu ed-Daveti ila Allahi teala – dirasteun te'silijjetun*, (Mekke: Universiteti Ummu el-Kura, 2012).
5. Muhammed Ebu-l-Fet'h Bejanuni, *Besair da'vije*, (Kajro: Dar es-Salam, ed. 3, 2006).

Consultative literature:

1. Fet'hi Jeken, *Si të thërrasim në Islam*, përktheu Ismail Sinani, (Shkup: Furkan ISM, 2000).
2. Sabir Taha, *Edduatu ila Allahi teala fi dav'i el-Kitabi ve es-Sunneh*, (Kajro: botim privat, 2001).
3. Abdul Latif Mustafa Ahmed el-Astal, *Muraatu ahvali el-meduvine fi dav'i es-Sunneti en-Nebevijeh*, (Gazza: Universiteti Islamik, 2008).
4. AbduRrahman Abdul Halik, *Usul ed-daveti ila Allahi subhanehu ve teala*, (Kuvajt: Bejt el-Makdis, ed. 2, 2006).
5. Muhammed Zekijuddin Muhammed Kasim, *Eddavetu ila Allahi fikhan ve menhexhen*, (Kajro: Dar essafveh, 1990).
6. Selman Aude, *Ahlaku i thirrësit*, përktheu: Bashkim Trolli, (Shkup: Klubi studentor, 2006.)
7. Ali Abdul Halim Mahmud, *Fikhu eddaveti ila Allah 1-2*, (Mensure (EG): Dar el-vefa, ed. 3, 1991).
8. Bessam es-Sabag, *Kabesat min eddaveti ve edduat*, (Damask: Dar el-beshair, 2011).
9. Seid Savi, *Fikhu eddaveti ila Allahi teala fi dav'i essireti en-Nebevijeti esh-sherifeh*, (Tanta (EG): botim privat, 2004).
10. Halid b. Uthman es-Sebt, *El-emru bi el-ma'ruf ve ennehju an el-munker*, (Revista el-bejan, 1995).